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| **Offer 57** |

explain it simple

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1020 Wien

E-Mail: [office@explain-it-simple.com](mailto:office@explain-it-simple.com)

Web: www.explain-it-simple.com

Company name:

Address:

E-Mail:

Website:

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| --- | --- | --- | --- |
| **Item** | **Unit price** | **Quantity** | **Price** |
| 1) Explainer Video – Start Up | € 2.500.- |  |  |
| 2) Explainer Video – small business | € 2.500.- |  |  |
| 3) Explainer Video – medium business | € 3.500.- |  |  |
| 4) Explainer Video - corporations | € 5.000.- |  |  |
|  |  | Total price |  |
|  |  | 20% VAT |  |
|  |  | Invoice amount |  |
|  |  | Deposit |  |

**Packages - Contents:**

1) Explainer video– Start Up

Example 1: [https://www.youtube.com/watch?v=BpTogOunAxg](https://www.youtube.com/watch?v=BpTogOunAxg&feature=emb_logo)

Example 2: <https://www.youtube.com/watch?v=Pk14fLEs9-E&>

The package includes all production steps.

* **Length**: Maximum 120 seconds
* **Graphics**: Animated graphics in color using graphic templates
* **Music**: Music rights are unlimited, except for cinema and TV
* **Narrator**: Male or female narrator
* **Schedule**: The explainer video will be completed in 4 - 8 weeks
* **Correction loops**: 2 correction loops per production step are included in the price, which are sufficient for 90% of all productions. Each additional correction loop costs € 60 per hour.
* **Rights of use**: After payment, the rights to use the work go to the client.

Price: 2.500.- Euro (Net)

2) Explainer video - small business

Example 1: <https://www.youtube.com/watch?v=0y0dF62qGzU>

Example 2: <https://www.youtube.com/watch?v=i3dRmSmrzPY>

The package includes all production steps.

* **Length**: Maximum 120 seconds
* **Graphics**: Animated graphics in color using graphic templates
* **Music**: Music rights are unlimited, except for cinema and TV
* **Narrator**: Male or female narrator
* **Schedule**: The explainer video will be completed in 4 - 8 weeks
* **Correction loops**: 2 correction loops per production step are included in the price, which are sufficient for 90% of all productions. Each additional correction loop costs € 60 per hour.
* **Rights of use**: After payment, the rights to use the work go to the client.

Price: 2.500.- Euro (Net)

3) Explainer video - medium-sized companies

Example 1: <https://www.youtube.com/watch?v=UmSt7Gtd1xM>

Example 2: <https://www.youtube.com/watch?v=vRctRpbNgVc>

The package includes all production steps.

* **Length**: Maximum 120 seconds
* **Graphics**: Animated graphics in color using individual drawings, medium level of complexity in terms of movements in the animation.
* **Music**: Music rights are unlimited, except for cinema and TV
* **Narrator**: Male or female narrator
* Schedule: The explainer video will be completed in 4 - 8 weeks
* **Correction loops**: 2 correction loops per production step are included in the price, which are sufficient for 90% of all productions. Each additional correction loop costs € 60 per hour.
* **Rights of use**: After payment, the rights to use the work go to the client.

Price: 3.500.- Euro (Net)

4) Explainer video - corporations

Example 1: <https://www.youtube.com/watch?v=ecDRHvelSjE>

Example 2: <https://www.youtube.com/watch?v=NZQ3ZXo-63w>

The package includes all production steps.

* **Length**: Maximum 120 seconds
* **Graphics**: Animated graphics in color by means of individual drawings, high complexity density in terms of movements in the animation.
* **Music**: Music rights are unlimited, except for cinema and TV
* **Narrator**: Male or female narrator
* **Schedule**: The explainer video will be completed in 4 - 8 weeks
* **Correction loops**: 2 correction loops per production step are included in the price, which are sufficient for 90% of all productions. Each additional correction loop costs € 60 per hour.
* **Rights of use:** After payment, the rights to use the work go to the client

Price: 5.000.- Euro (Net)

**Payment modalities:**

50% deposit is made after the assignment, the remaining 50% of the payment is made after the completion of the explainer video. Verbal agreements will not be accepted.

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| Interlocutor: |  |
| Agent: | Herr Mag. Dominik Mikulaschek |

I confirm that I have read and accepted all the specifications set out in this offer and I accept the order in accordance with this offer.

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|  |  |  |  |  |
| Place |  | Date |  | Legally binding signature |